

WHAM Gallery Prospectus

“Walking Through Words”

November 3 – November 28, 2026

WHAM Art Center
16560 N Dysart Road
Surprise, AZ 85382

Call for Entries

WHAM Art Center proudly presents the second annual “*Walking Through Words*” – a celebration of literary art in visual form. In collaboration with WHAM’s Literary Arts Program, this November exhibition invites published authors to transform their book covers into framed poster works for display in our gallery.

Let your words step beyond the page and into a physical space where readers and art lovers can connect with your literary vision in a new way.

Participating authors will also have the opportunity to include a bio and book synopsis for visitors to view alongside their work, creating a more immersive exhibition experience. Accepted authors will also be invited to offer their books for sale during the show.

Bring your published work to life and let your cover speak volumes in this unique fusion of literature and visual storytelling.

Exhibition Calendar

- **Submission deadline:** Author applications and fees are due by **October 20, 2026 at midnight.** (No entries will be accepted after this date.)
- **Final Edits to Bio & Synopsis:** All edits must be submitted by **November 1, 2026.** (No changes will be accepted after this date.)
- **Drop-Off (Framed Poster & Book Copy):** All accepted works—including framed book cover posters and physical book copies—must be delivered to WHAM on **November 1, 2026, between 10AM and 2PM.** This is the only scheduled drop-off day. Late submissions will not be included in the exhibition. If you have a scheduling conflict, please email diane.freeman@wham-art.org in advance to coordinate.
- **Exhibition Dates:** November 3 through November 28, 2026
- **Exhibition Reception:** Sunday, November 8, 2026 from 2PM to 4PM
- **Pick-Up (Posters and Unsold Books):** All framed posters and unsold books must be picked up on **November 29, 2026, between 10AM and 2PM.** If you have a scheduling conflict, please email diane.freeman@wham-art.org in advance to coordinate.

Eligibility & Artwork Requirements

- Open to **published and self-published authors** of all levels, ages 18+, residing full or part-time in Arizona.
- Submitted book cover artwork must not have been previously exhibited in the front WHAM Gallery.
- **AI generated artwork is not eligible.**
- Submission does not guarantee acceptance. **WHAM Art Center reserves the right to decline any entry.**

Artwork Requirements:

- Accepted book cover must be printed as a poster and professionally presented.
- All posters must be framed and ready to hang with secure built-in hardware (no sawtooth hangers are accepted).
- Artwork must closely match the submitted image. Substitutions will not be accepted.
- Improperly prepared or poorly presented work may be disqualified and will not be exhibited.

Framed Display Poster Size for Accepted Entries

- Accepted authors must print their approved book cover as a framed display poster measuring at least 16" x 20" and no larger than 36" x 36".
- *Note – these dimensions apply only to the display poster not the physical book.*

Submission Requirements

Each author must complete the Author Application Form, which includes the following information for each submission:

- Author's Full Name
- Pen Name (if applicable)
- Home Address
- Email Address
- Phone Number
- Book Title
- Genre
- Publisher Name
- Book Cover Illustrator
- Book Price
- Author Bio (max 200 words)
- Book Synopsis or Inspiration (max 200 words)

Accepted authors will have their framed book cover poster displayed, along with their bio and synopsis. A physical copy of each accepted book will be featured for sale on a shelf, with sales managed by WHAM Docents.

Image Requirements for the Book Cover

- File format: jpeg or PNG
- File size 1mb to 5mb

- Resolution 72 dpi
- File naming format – FirstNameLastName_BookTitle.jpg
(example JohnSmith_TheABCBook.jpg)

Submission Process & Fee

- All applications must be submitted to Diane Freeman.
- A \$40 non-refundable submission fee is required and must be paid for the application to be considered complete.
- The fee includes one book submission, but does not guarantee acceptance of the work.
- Submission of an application and fee indicates acceptance of all terms and conditions.

Payment Options

- Credit card or PayPal via: <https://www.wham-art.org/payments>
 - Visit the WHAM website “Gallery” tab and click on **“Pay Entry Fees Here”**.

Sales of Artwork

- All books must be available for sale. Authors must list a fixed retail price; “Price upon request is not permitted.
- Framed book cover posters must remain on display for the full duration of the exhibit.
- WHAM Art Center retains a 25% commission on all book sales; the author receives 75% of the retail price.
- Retail prices are set by the author during the application process.
- Payments for sales will be issued around the 15th of the following month

Terms and Conditions

- WHAM Art Center staff and volunteers will take reasonable care in handling all submitted work; however, WHAM assumes no responsibility for loss, theft, damage, or hazards, whether in transit or on display. Authors are responsible for insuring their own work.
- Each author may bring a maximum of five (5) copies of their accepted book. Once all book copies have sold, WHAM Art Center will notify the author to provide an additional five (5) copies for continued sales during the exhibition
- Authors are responsible for all shipping, delivery, and return costs. Shipped work must be securely packaged in a reusable box or crate with proper packing materials.
- All sales must be conducted through the WHAM Gallery during the course of the exhibition. All book sales conducted at WHAM must be processed through the docent desk. Independent sales within the gallery are not permitted. Authors may sell their books through external channels; however, any sales occurring at WHAM during the exhibition must be processed through the gallery to ensure proper tracking and commission payments.
- All framed posters must be delivered ready to hang/install with proper wiring (no sawtooth hangers).

- Unclaimed work will incur a \$5 per week storage fee. After 30 days, unclaimed items may be donated to local charities.
- By applying, authors agree to these terms and grant WHAM permission to use images of their work for promotional purposes.

Image Use and Copyright:

- Artists retain full copyright of their work
- WHAM Art Center reserves the right to photograph and reproduce images of submitted work for promotional, marketing and archival purposes, including print, website, and social media use.
- Author name and submitted information may be used in conjunction with promotional materials.

Hold Harmless:

By participating in the exhibition, I acknowledge and agree that WHAM Art Association is not responsible for the repair, replacement, or compensation of any framed posters or book copies that may be lost, stolen or damaged while in transit or on display.

I understand the risks associated with participation and agree not to hold WHAM Art Association liable for any such incidents. I agree that all sales at WHAM will be handled through the docent desk only.

I acknowledge that I am responsible for delivering my work ready to hang/install with proper wiring (no sawtooth hangers) and that my work must remain on display for the duration of the exhibition.

About the Gallery

The WHAM Art Gallery (What's Happen'n Art Movement) is a 501©3 nonprofit organization committed to providing quality arts programming to the community. WHAM is located in Surprise, Arizona, a suburb of Phoenix. Surprise and its neighboring cities comprise the third largest metropolitan area in Arizona. Surprise has a vibrant arts and cultural scene that attracts thousands of visitors each year. Known for its warm winters and scenic beauty the area is a favorite destination for the visitors from all over the world.

Gallery website: www.wham-art.org

Facebook: [WHAM Art Association](#)

Instagram: [@WhamArtAZ](#)

Questions?

Any questions about the exhibition entry process should be directed to Diane Freeman at diane.freeman@wham-art.org with the subject line "Walking Through Words" or by calling the WHAM Art Center at 623-584-8311.